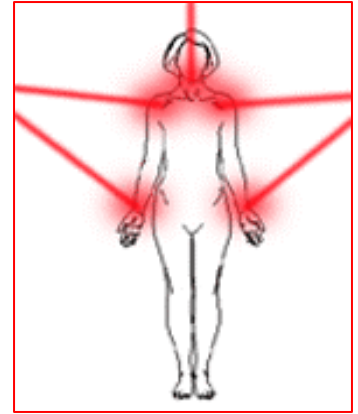


Want to start relieving Soft Tissue Injuries almost immediately... Even if you've been suffering for years, had surgery and tried almost everything under the sun?

CONFIDENTIAL REPORT:

Amazing New **FDA Cleared** Treatment For Relentless **Soft Tissue Injuries!**



Dear Pain Sufferer,

Soft Tissue pain can be Relentless! Anyone who suffers from it can tell you, “Nothing seems to work”... until **NOW!**

What is Soft Tissue Pain? Any problem involving Ligaments, Tendons, Muscles, Nerves and Cartilage. This includes (*but is not limited to*), Carpal Tunnel Syndrome, Rotator Cuff, Tennis Elbow, ACL Injuries, Meniscus Injuries, Patellar Tendonitis, Achilles Tendon Tears, Plantar Fasciitis, etc.

There is a very good reason why thousands of *former* sufferers of **Soft Tissue Pain** are calling **Cold Laser Therapy (CLT)** the “eighth wonder of the world.”

This amazing new medical breakthrough is responsible for cracking the Soft Tissue code for thousands of FORMER Soft Tissue pain sufferers. Many previously tried *everything* and were thought to be hopeless cases. So many that were told- “We’ve done all we can do for you” or “you’re just going to have to live with the pain,” are now pain free. I know this, because I personally was in that very position you may be in... twice!

Know This: This report is more than just how OTHER people (*Including me*) solved their Soft Tissue pain. Much more. It reveals exactly how YOU can too.



- Imagine living the rest of your life pain free.
- Imagine waking up tomorrow morning with your pain GONE.
- Imagine how much easier your life would be if you could just be pain free... *once and for all.*

There really is an easy way. In this report, we will reveal to you how you can become pain free... once and for all! And give you the *opportunity* to see if this revolutionary treatment can help you.

If you are seriously motivated to finally put an end to your agonizing Soft Tissue pain – naturally – without drugs or surgery, this will be the most exciting and important report you ever read. Why?

Many modern doctors are saying this amazing new technology has **revolutionized** Soft Tissue pain treatments and may make surgery (and other soft tissue treatments) a thing of the past!

From Professional Athletes to Construction Workers to Retired Grandparents, many are experiencing the wonders of Cold Laser Therapy! In fact, in our office we have had success with a wide variety of Soft Tissue conditions including:

- ▶ Carpal Tunnel Syndrome
- ▶ Knee Injuries (*ACL, MCL, Meniscus, etc.*)
- ▶ Elbow Injuries (*Tennis / Golfers Elbow*)
- ▶ Bell's Palsy
- ▶ Fibromyalgia Syndrome
- ▶ Rotator Cuff Injuries
- ▶ Foot Injuries (*Plantar Fasciitis/Heel Spurs*)
- ▶ Tendon Injuries (*Achilles, Patellar, etc.*)
- ▶ Muscle Injuries
- ▶ Osteoarthritis

There are many treatment options to choose from with Soft Tissue Injuries like those listed above. Cold Laser Therapy may enable a patient to recover faster than using simple "traditional" options. Also, in many "severe" cases Cold Laser Therapy may be a very good treatment option when "traditional" options fail.

You Have EXACTLY 7 Options For Soft Tissue Injuries...

The following are common treatments used for the care of Soft Tissue Injuries:

1. **Drugs / Medication**- Drugs are commonly used in the management of Soft Tissue Injuries. Whether you take medication over the counter or prescribed... orally, by an injection or topically (rubbing in on your skin)... it all works the same way. Medication *may* temporarily ease pain and inflammation in the tissues surrounding your injury, but do they fix the problem? NO. Typically, Non-Steroidal Anti-Inflammatory Drugs- (NSAIDs- pronounced en-sayds) NSAIDs are a type of medication that generally help reduce the pain and swelling of the tissues. When a Soft Tissue is injured, the inflammatory process is **NEEDED**, this is how the body heals! Taking a pill to "lessen" this process may slow the healing process and possibly inhibit the process all together. Drugs may be *part* of your treatment plan, but it may not be best to have Drugs **BE** your treatment plan.



IMPORTANT NOTE: Medications for Neck or Low Back Pain (pain medications, anti-inflammatory medications, muscle relaxers, and even "over the counter medications"...) should be used ONLY on a temporary basis due to the extremely significant and well documented hazardous side effects to the liver, kidneys, stomach, and intestines (just to name a few). Please consult your medical doctor about ALL possible side effects **BEFORE** you consider taking medications for your pain... Particularly if you take multiple medications. Your health is too important **NOT** to heavily weigh **ALL** of your options.

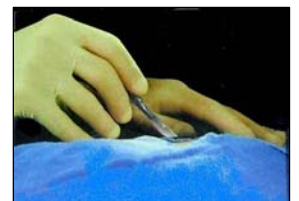
2. **Massage**- Massage is effective with muscle tightness and dysfunction, and in some cases massage may ease your pain temporarily, however it may not be recommended to have Massage with a Injured muscle.

3. **Acupuncture (& Acupressure)**- Acupuncture has shown success easing different types of pain, which is useful, but Acupuncture (or Acupressure) may not be great options to heal Soft Tissue Injuries.

4. **Physical Therapy**- Physical Therapy is exercise. Exercise puts strain through Soft Tissues (Muscles, Tendons, Ligaments, etc.). Physical therapy may be effective with Soft Tissue Injuries, but healing may be slow and Physical Therapy may be *ineffective* with or even *worsen* severe injuries. The reason for this is that with injured tissue, exercise can aggravate the actual injury, which may worsen the actual injury, increasing pain and inflammation.

5. **Chiropractic**- Chiropractic Care is the *most* effective treatment option for the treatment of Cervical (Neck) and Lumbar (Lower Back) pain conditions. (1) Chiropractic may be an important part of your Soft Tissue Injury treatment plan as problems in the Neck and/or Back may contribute to the healing of your Soft Tissue Injury.

6. **Surgery**- Surgery is serious business and is taken far too casual these days. As with any surgery, you have the significant side effects with anesthesia, surgical error, infection, etc. When dealing with Soft Tissue there is also the concern of Scar Tissue and Adhesions. Some surgeries for Soft Tissue Injuries have very poor outcomes, so this must be



considered as well. In many cases, once surgery is done, “it’s done”... meaning you may never have the same potential outcome you may have had with “conservative” treatments.

7. **Cold Laser Therapy**- Low Level Cold Laser Therapy (LLCLT or CLT) is a non-surgical, drugless, & painless treatment that is **Cleared by the FDA** and has shown phenomenal results with even the MOST ADVANCED cases of Soft Tissue Injuries, even AFTER surgery! Cold Laser actually *HEALS* the damaged tissues!

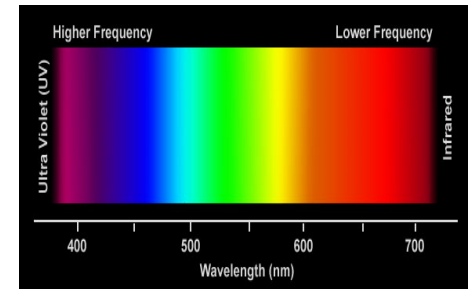


**COLD LASER THERAPY ACTUALLY ADDRESSES THE
UNDERLYING SOFT TISSUE PROBLEM—
THE INJURED (DAMAGED) AND INFLAMED SOFT TISSUE!**

SO... WHAT EXACTLY IS COLD LASER THERAPY?

Light comes in a variety of forms. The light that we see is the visible part of the spectrum of electromagnetic radiation. (See the picture on the right). The light that is visible to us is a specific range of colors in that spectrum... but not the whole spectrum.

Other parts of the spectrum are not visible. Such as the ultra-violet light (on the Left, or “hot” side, of the spectrum) that tans (or burns) your skin.



Low-level laser light is compressed light of a wavelength from the cold, red part of the spectrum (on the right of the spectrum picture above). Hence the name... “Cold Laser.”

The Cold Laser is very different from natural light. When natural light hits your skin it produces heat that can damage your skin. Since a Cold Laser is ONE color (only), it travels in a straight line, is a single wavelength and it’s beam can be concentrated in a small area. It can easily penetrate the skin without heat, damage to your skin...and without ANY known side effects.

Two Types of Lasers...

Cold Laser is very different from what most people think of when they think of a “laser.” Most people think of the lasers they see in the movies that burn holes or blow up things. That’s half correct.

In reality, there are two types of medical lasers: **High power** and **low power**. High power lasers are used to cut through tissue, like in surgery (they **burn!**) while low-power (“Cold”) lasers stimulate tissue repair and healing. Don’t let the term “low power” fool you, this is a *VERY* powerful laser and it is extremely effective!

In the recent past, since 1967, more than 2,000 clinical studies have been published worldwide on **Cold Lasers**. Many of the studies are positive... but... many were small and not designed well enough to stand up to the scientific standards we have today.

Overwhelming Proof!

Recently, however, ALL that has changed.



One of the most difficult things I know is getting a patent and market Approval / Clearance from the FDA for *anything* related to health care. Well, in February 2002 the first patent and market FDA Clearance was

given to **Cold Laser** for the non-surgical treatment of Carpal Tunnel Syndrome. (2) The patent and market Clearance were granted after Cold Laser manufacturers conducted double-blind studies with General Motors and Baylor College of Medicine as part of their trials which showed a 77% success rate with treating **Carpal Tunnel Syndrome**. One study declares: “It is a safe, cost-effective therapy producing a 77% success rate and appears to be an attractive substitute for surgery”. (3)

Cold Laser has been shown to be effective in the treatment of **Fibromyalgia** tender points (4) as well as other muscular injuries. (5) The Cold Laser has also shown significant reduction in pain and increased function with **Osteoarthritis** patients (6) as well as a 70% success rate with **Rheumatoid Arthritis**. (7)

The Cold Laser has not made a bigger splash in any area more than with Athletes. The Cold Laser has been shown to help Professional and College Athletes recover far faster from **Sports Injuries** and with much better results when compared to other treatment options. (8)

Cold Laser has been shown to be effective with **Tennis Elbow** and **Golfer’s Elbow** as well boasting an 82% success rate. (9)

The Cold Laser has even been shown to be **MORE EFFECTIVE than Medication!** (10) In fact, study after study continue(s) to show the remarkable wonders of Cold Laser on virtually ALL Soft Tissue Injuries! (11)

These days many modern medical treatments make the conditions they are intended to “cure” actually WORSE! One of the most important benefits about the **Cold Laser** is...

NO Documented Side Effects!

Not one. The *ONLY* “warnings” are not to shine the laser directly in the eye for a prolonged period of time, in the thyroid gland (front of the throat), and in the belly of a pregnant woman. As for the eye, there is a concern that the laser *may* cause damage to the retina of the eye. As for the thyroid, there is concern that the laser *may* negatively affect the function of the very fragile gland. Finally, no one wants to risk anything with the pregnant female. That’s it, nothing else. Oh, and don’t worry, we wouldn’t dream of doing ANYTHING that could put you at risk!

COLD LASER THERAPY: WHAT DOES IT DO?

Cold Laser Therapy is an application of red and near infrared light over an injured area to improve soft tissue healing and relieve both chronic and acute pain. Non-heat producing, Low Level or “Cold” Laser light energy directs light energy to the body’s cells without injuring them. “Cold” Laser light dramatically boosts the body’s natural healing response.

Since near infrared light waves penetrate the deepest of all the visible light waves... [Cold Laser Therapy](#) optimizes the positive healing effects in the body. Such as:



- **Relieves acute and chronic pain**
- Increases the speed, quality and tensile strength of tissue repair
- **Increases blood supply**
- Stimulates the nerve function and the immune system
- **Reduces inflammation (swelling)**
- Develops collagen and muscle tissue, promotes faster wound healing
- **Helps generate new and healthy cells and tissue**

Cold Lasers have been used in Professional sports such as the USPS & Discover Channel Tour de France teams for years. Lance Armstrong, who captured his unprecedented 7th consecutive Tour de France victory in 2005, received Cold Laser Therapy...

...so do many  football teams.

*For Instance... **The New York Jets!***



See a copy of an official letter written by the Head Athletic Trainer of the NY Jets regarding their use of Cold Laser:



David W. Price
Head Athletic Trainer

July 17, 2003

G.E. Miller, Inc.
Physical Therapy & Rehabilitation Equipment
45 Saw Mill River Road
Yonkers, NY 10701

Dear Mr. Miller:

I would like to let you know that we used the Erchonia PL5 Low Level Cold Laser Therapy Unit for the entire 2002 NFL season. This unit has been an extremely valuable modality for us as an adjunct to our present programs. We use the laser for both acute and chronic injuries with active stretch and movement. This has been extremely helpful in regards to returning players on the field as quickly and safely as possible. We look forward to using cold laser therapy for the upcoming 2003 NFL season.

Sincerely,


David Price

What to Expect During a Laser Therapy Treatment

For most people, **Cold Laser Therapy** is quite passive. There are no creams, gels or ointments that need to be applied prior to treatment. No pulsating shocks are felt as in forms of electric stimulation. The most notable sensation is the pressure of the probe head of the laser as it comes in contact with the skin.

Some patients (5-10% of those undergoing **Cold Laser Therapy**) have reported a slight tingling in a nerve or along a nerve pathway. Some have noted that they are able to sense a gentle feeling of warmth. But for the most part, the treatment, which may last from 6 to 15 minutes, is not noticed at all.



Following (and even during) a laser therapy session **approximately 75-80%** of patients being treated can notice an immediate improvement in their condition. This will, of course, depend primarily on the type of condition and the length of time the condition has been present.

Generally, the more chronic or severe the condition, the longer it takes to respond. The majority of patients treated will begin to notice improvement anywhere from their 4th-5th to their 10th-12th treatments. Once again, the number of treatments depends upon the severity of the condition and its duration, and this will be determined by the doctor after careful examination and appropriate testing. There are some conditions that will never completely resolve but can be helped and maintained with Cold Laser Therapy. If you don't notice a notable change in your condition immediately, **don't worry**, it may take several sessions before a dramatic or marked change is felt.

Which type of person are you?

If you are the type of person who would rather live with the pain or maybe you “*have a high pain tolerance,*” and it doesn't bother you “*that bad*” then obviously this program is NOT for you. Perhaps the timing is just not good right now and you would rather seek other options that do not require as much of your time or effort. Or, maybe the pain really isn't that bad right now. In either case I completely understand, and I would advise you to wait until you are truly ready to tackle this problem for good before you call to make an appointment.



If you cannot honestly tell yourself that you are ready to get you life back, then I cannot help you.

However...

If you have decided that you are sick and tired of being sick and tired, and you are fed up with being in pain. If you are ready to get that full night's sleep that has eluded you for so long, or you want to be able to return to sports, or open up a jar in the kitchen, or you want to play the piano, or pick up your grand children or do needle point without pain, then maybe you are ready to see if Cold Laser Therapy is right for you. What do you have to lose? I have shouldered all of the risk. I am willing to sit down with you and discuss at length what all of your options are and if I can help you.

If I cannot help you, I will let you know up front so that I do NOT waste your time (or mine ☺).

Believe me, it does neither of us any good at all for me to accept your case if I cannot help you. That would require you to needlessly take time out of your life and time from other patients who *could* be helped. *That* would be a lose-lose situation, and I don't like(s) lose-lose situations, and I bet you don't either!

I like Win-Win situations!

If I can help you, I will be happy to discuss all of the details of the treatment plan that is recommended for your particular case. You will know, up front, what the time frame and the total cost is before you are asked to make any decisions concerning your health. There is absolutely no pressure. If, at the end of it all, when you are fully informed about your options it still doesn't sound like something that interests you, then you can simply say "no thank you" and go on living your life.

There is absolutely NO OBLIGATION, Zero, None, Nada on your part.

Sound like a deal?

THAT... is a win-win situation.



Is it worth 20 minutes of your time to see what we have to offer? If our **Cold Laser Therapy** system works only half as well as I *personally* know it does... it can mean a whole new life for you. When you finally get rid of the pain that has been holding you back, success and happiness can come flooding into your life. Occurring literally overnight.

Here's A Sampling of What You Would Experience If You Were Here With Me, Right Now:

- 1. A consultation with me or my associate to discuss your problem and answer ALL your questions you may have about **YOUR Soft Tissue Injury** and the **Cold Laser**. You will be taken by the hand, and ALL your questions and concerns will be answered before you leave.**
2. A complete Soft Tissue Injury qualification case history and questionnaire to help determine if you are a candidate for Cold laser Therapy.
- 3. A specialized Soft Tissue Injury / **Cold Laser** Qualification Evaluation.**
4. A written "Recommended Action Plan" giving you the results of your examination, tests, if you qualify for our Cold Laser program and what your options are. If at this point our evaluation reveals a condition that is better treated by other means, we will refer you to the appropriate Doctor.
- 5. I could also show you the **Cold Laser** and demonstrate how it works. You could "see it for yourself."**



Here's what to do NOW: Just call my office at **410-877-8077** and tell our receptionist you want to schedule your initial consultation and examination. The cost is *only* \$25, including X-rays, if necessary. There is no further obligation and you will *NOT* be pressured to become a patient. You will be given the information you came in for. From there it's up to you.

I don't know if you will qualify for my **Cold Laser Therapy** program, but if you do, you have absolutely NOTHING to lose and possibly *everything* to gain.

You've spent so much time suffering already. Why not take 20 minutes of your time and find out the REAL cause and the REAL solution to your Soft Tissue Problem... and make your life so much easier and better?

The Choice is ALL Yours!

You are now faced with a decision, probably one of the most important decisions you may ever make! You *can* choose to see if non-surgical, drug-free, non-invasive, FDA Cleared **Cold Laser Therapy** is right for you... or you can do the same things you have done in the past. (*How well have they worked for you?*)

Whether or not you choose to visit our office or not, I sincerely hope that you find an answer to your pain and suffering. No one deserves to live life in pain.

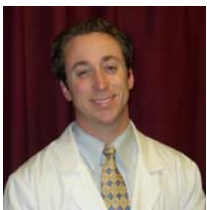
Ask yourself these critical questions...

- **Do I have any alternatives?**
- **Can I afford to live with this pain for the rest of my life?**
- Can my family afford for me to live with this pain for the rest of my life?
- **Without my health, do I have anything to look forward to?**
- Is there any reason why I wouldn't want to get rid of my pain?
- **If there is absolutely no risk to me, is there any reason I'm not calling right this second?**
- Can I really afford to pass up this offer that may be the answer to my agony?
- **Am I willing to run the risk of waiting too long and allow the problem to get worse?**

If you answered "NO" to ANY (especially ALL) of the above questions, you are probably thinking:

**“OK, I'm ready to see if I am a candidate for
Cold Laser Therapy, what do I do next?”**

Good question. It's simple! Just call our office (410-877-8077), anytime day and night to schedule your consultation and examination where Cold Laser Therapy will be explained in detail and you will have the opportunity to personally ask me any questions you may have about the treatment and plan a treatment strategy to get you on your way to a pain free life. If you have had any recent diagnostic test, such as x-rays, MRIs, etc, it would be helpful to bring the report with you. If you do not have recent diagnostic tests, that's not a problem, we can arrange them for you, if required. Thank you for requesting this report, we look forward to speaking with you and helping *YOU* become pain free for good!



Most Sincerely,



Dr. Brian L. Seymore, DC, PT, DIBE, CCCN, R.NCS.T.
Director, Maryland Spine Institute & Wellness Center

P.S. If you have read this far, you know this is for you. I look forward to meeting with you in person soon!

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